



George McEncroe Shebah
Founder
E: hello@shebah.com.au



» Former breakfast radio host and ABC producer George is engaging, concise and authoritative. See previous coverage

online: [ABC 7.30 Report](#), [Concrete Jungle](#), [SMH/ Daily Life](#), [Channel 7 News Victoria](#), [ABC News](#), [Buzzfeed](#), Channel 9, [ABC Brisbane Radio](#), [ABC PM with Tom Nightingale](#), [3AW](#), [Huffington Post](#), [Startup Daily](#), [Broadsheet](#), and more if you scroll through our social media news feeds.

» Video footage, quotes (founder, drivers, riders), images and logos all available on request.

» Key Details:

- o First all female ride share service on the road in Australia
- o Launched International Women's Day 8 March 2017 in Melbourne, Geelong, Brisbane and Gold Coast.
- o Now in Sydney, on the Sunshine Coast and soon to be in Perth, Darwin and Adelaide.
- o App went to most popular in App Store within 24 hours
- o Drivers keep 85% of fare with passengers paying GST from launch. All drivers have a Drivers Accreditation from their state transport authority, a Working with Childrens Check (or equivalent) and a current RWC for their car.

- o Head office in Melbourne
- o Began as a crowdfunding campaign in 2016 that rapidly grew to a movement and attracted investors and corporate partners

QUICK LINKS

General Information

<http://shebah.com.au/> <http://shebah.com.au/faqs/>

Social Media

[Facebook](#), [Twitter](#) & [Instagram](#)

Founder – George McEnroe

<http://shebah.com.au/about-the-founder/>

What areas does Shebah cover?

<https://shebah.com.au/2017/03/07/can-call-shebah/>

Driver Information

<http://shebah.com.au/2016/12/13/driving-for-shebah/>
<http://shebah.com.au/2017/01/16/reasons-drive-shebah/>

Meet Heather – Shebah Driver Video

https://www.facebook.com/pg/shebahrideshare/videos/?ref=page_internal

Meet Sue – Shebah Driver Video

https://www.facebook.com/pg/shebahrideshare/videos/?ref=page_internal

Rider Information

Baby Capsules

<http://shebah.com.au/2016/11/02/baby-capsules-pre-booking/>

Shebah Charities

<http://shebah.com.au/our-charities/>